



IVY TECH
FOUNDATION

2021 2022

IMPACT REPORT





THANK YOU FOR INVESTING IN IVY TECH'S STUDENTS, COMMUNITIES, STATE AND FUTURE!



Nearly 12 months ago I joined the Ivy Tech Foundation, enthused by the organization's mission and track record of making a real difference in Indiana. I am as inspired today by

the stories and impact that I see as the day I started.

From the leaders of our 19 campuses, I have learned about the relentless passion to help students turn dreams into careers. And from our 150,000 students, I have learned how their goals and talents make a real difference in our communities. Ivy Tech alumni help Indiana's health care facilities to thrive in the headwind of nursing shortages, create innovative business models as entrepreneurs, and work on cutting-edge manufacturing processes.

And it's happening because of you: our donors and partners, our community leaders, and the families of students who help their loved ones to succeed.

Here are some important numbers to remember about Ivy Tech:

- We graduate more nurses with 2-year degrees than any college in the nation. Most stay in Indiana to pursue their careers
- Ivy Tech contributes \$3.9 billion annually to Indiana's economy, including a net impact of \$3.6 billion due to alumni working in the state
- Our college community contributes to 1 of every 70 jobs across Indiana
- Ivy Tech awards more than 20,000 degrees and certificates each year, and nearly all our graduates – 93 percent – stay in Indiana

- And 81 percent of our students who graduate do so without student debt

And that's just the beginning.

About five years ago, the Foundation kicked off a \$285 million statewide campaign, Invest IN Ivy Tech. The campaign helps Hoosier students coming from many walks of life: from single parents advancing their educations while holding down jobs to recent high school graduates who find what they need close to home. The campaign is enriching Indiana communities by enabling students to launch fulfilling careers in high-wage, high-impact fields.

Our campaign wraps up in June 2023. While our goal is within reach, we have more to do. Challenges such as early childhood education and health care have evolving needs requiring real solutions. Once our campaign crosses the finish line, we will pivot to our next goal – because the needs of Indiana students and communities do not have an end date.

Ivy Tech is an indispensable lifeline to our state's communities and economy, and one of many reasons Indiana is a special place for more than 6 million people. To everyone who contributes to our success – our leaders, our students, our alumni, our patrons, and our partners – thank you for the many ways you make Ivy Tech special. Your commitment is shaping our students, our communities, and our state.

Courtney Roberts,
President, Ivy Tech Foundation

IMPACT SUMMARY

AS OF JUNE 30, 2022

Employees

- Employees Contributing: **49 Percent**
- Funds Raised: **\$555,330**

Donors

- Lifetime Donors: **38,545**
- Annual Donors: **3,992**
- First-Time Donors: **1,118**

GIVING TUESDAY

- Funds Raised: **\$173,795**
- Gifts: **423**

INVEST IVY TECH

- Goal: **\$285 Million**
- Raised: **Over \$254.2 Million**
- Percent to Goal: **89 Percent**



CIRCLE OF IVY WOMEN IN PHILANTHROPY

Fiscal Year Impact

- Total Members: **1,069**
- Collectively Raised: **\$236,649**

Impact Over 7 Years

- Lifetime Raised: **\$1,171,306**
- Projects Funded: **Over 380**

STUDENT PROFILE



JAYLA MILLER

CAMPUS: Indianapolis

PROGRAM AREA OF STUDY: Biology

EXPECTED GRADUATION: May 2023

EDUCATION GOALS: Jayla is in the biology direct transfer path at Ivy Tech and plans to pursue her bachelor's degree in biology, with a minor in clinical laboratory sciences, at IUPUI starting in the Fall of 2023.

ASPIRATIONAL CAREER: Jayla wants to be a biomedical scientist where she can help to discover new ways to treat complex conditions.

JAYLA'S IVY STORY: Jayla was inspired to become the first person in her family to go to college after giving birth to her son three years ago. Jayla is now a Nina Mason Pulliam Charitable Trust scholarship recipient. "A lot of people thought going to college while raising a son may be too hard," Jayla said, "but I tried to push those thoughts away to pursue an education and a career that can lead to a better life for my son and me."

TENECIA WADDELL-PYLE

CAMPUS: Lafayette
GRADUATION YEAR: 2014
DEGREE OF STUDY: Criminal Justice

CURRENT CAREER: Director of Diversity, Equity, and Inclusion for MyPath, an individual and family services corporation

OTHER WAYS TENECIA IS MAKING A DIFFERENCE: Tenecia was a consultant for implementing Indiana's 988 platform, the country's mental health safety net. Tenecia also serves on the Ivy Tech Diversity Council and was the subject of duos wall murals painted at Purdue University to foster and represent diversity and inclusion.

TENECIA'S IVY STORY: Tenecia started at Ivy Tech's Lafayette campus as a student while in high school in 1996. After a break to raise her family, she earned her criminal justice degree in 2014. "You don't always need to have a traditional college path," Tenecia says. "Believe in yourself and your journey; go for what will help you evolve and let life take its course."



ALUMNI PROFILE



STUDENTS

Ivy Tech changes lives forever. We open doors and opportunities, inspire students to dream big, and support and guide them on the path to success.



COMMUNITY

Our students stay in Indiana and are central to our communities, businesses, and economy. Ivy Tech meets existing and future workforce needs and offers on-site certification programs for existing workers.



STATE

Ivy Tech works for Indiana. Our annual statewide alumni impact is \$3.6 billion. To ensure graduates are set up for success, our programs align with Indiana's workforce readiness initiatives.

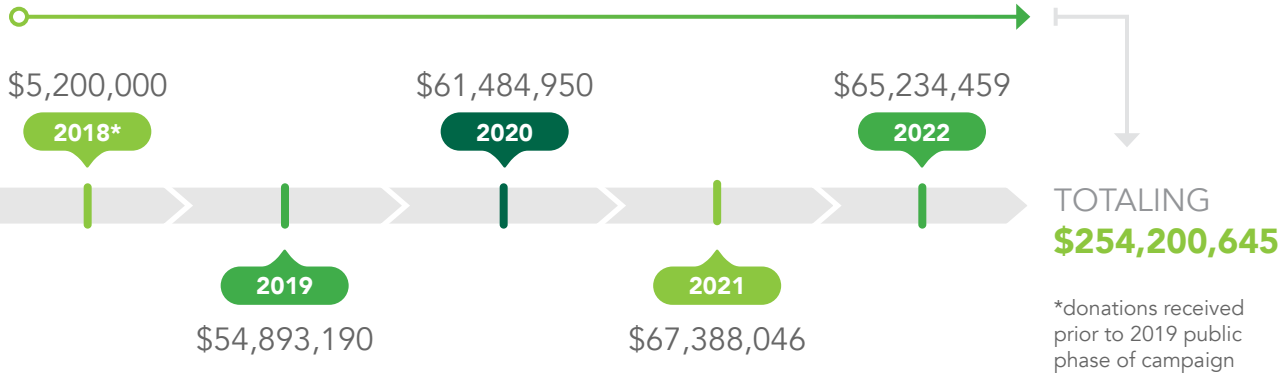
OUR CAMPUSES

- | | | |
|----------------------|-------------------|-----------------|
| 1 LAKE COUNTY | 8 HAMILTON COUNTY | 15 COLUMBUS |
| 2 VALPARAISO | 9 MUNCIE | 16 EVANSVILLE |
| 3 SOUTH BEND/ELKHART | 10 INDIANAPOLIS | 17 SELLERSBURG |
| 4 LAFAYETTE | 11 ANDERSON | 18 MADISON |
| 5 KOKOMO | 12 TERRE HAUTE | 19 LAWRENCEBURG |
| 6 MARION | 13 RICHMOND | |
| 7 FORT WAYNE | 14 BLOOMINGTON | |

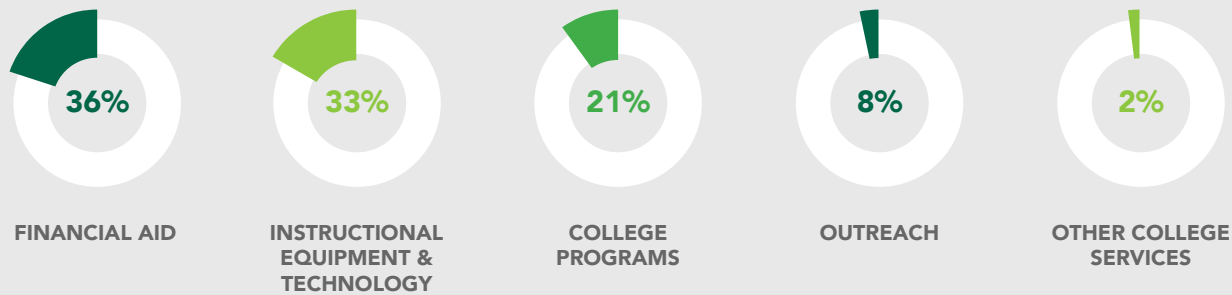


FINANCIAL REVIEW

INVEST IVY TECH CAMPAIGN CONTRIBUTION TIMELINE

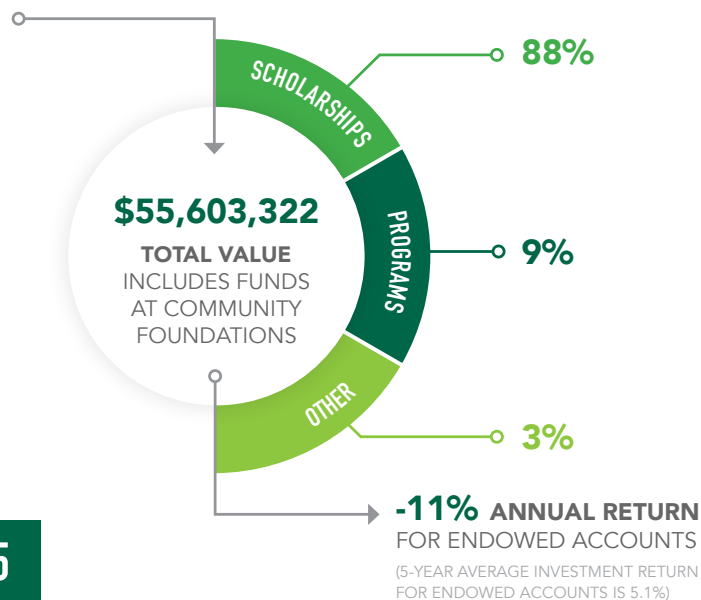


CONTRIBUTION USES



ENDOWMENT SUPPORT

532 TOTAL ENDOWMENTS
41 NEW ENDOWMENTS THIS FISCAL YEAR



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*Not pictured in the Board of Directors Photo above

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NAME OF ORGANIZATION: The PepsiCo Foundation

MISSION: Creating meaningful opportunities to work, gain new skills and build successful careers, and maintaining a diverse and inclusive workplace.

PARTNERSHIP PURPOSE: Provide important new opportunities for Black and Hispanic students attending Ivy Tech campuses across Indiana.

WAYS PARTNER HELPS IVY STUDENTS: The PepsiCo Foundation and PepsiCo Inc. launched an education equity program to address a gap in higher education among Black and Hispanic students and to provide a pipeline for the Indiana workforce in high-demand/high-wage jobs. Ivy Tech is one of nine state community colleges across the U.S. to be included in the program. PepsiCo plans to support 4,000 scholarships across 20 cities.

THE PEPSICO FOUNDATION'S IVY STORY: The PepsiCo *Uplift Scholarship* program supports Black and Hispanic students pursuing two-year degrees and professional certificate programs, providing students with dedicated success coaches, access to emergency grants, financial literacy courses, and financial assistance. To date, the partnership has supported more than 160 scholarships in excess of \$300,000 for Black and Hispanic students studying Advanced Manufacturing, Information Technology, Business Administration, Logistics & Supply Chain, and Transportation.

**PEPSICO
FOUNDATION**

We Feed Potential

COMMUNITY PARTNER

**OUR
MISSION**

We partner with donors to invest in Ivy Tech Community College students, faculty, and programs to build stronger communities and a better Indiana.

giving.ivytech.edu
foundation@ivytech.edu

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Fiscal year runs from July 1 to June 30

